

GoMedia **Canada 2020**

Prince Edward Island

A Taste of Island Life on Canada's Food Island

September 13-17, 2020

Theme

Join us for the Fall Flavours Festival - a delicious Island-wide journey that celebrates Prince Edward Island's (PEI) harvest. Hands-on experiences, talented culinary artisans and delightful venues will provide some of the tastiest and intimate food experiences you can imagine.

Description

Harvest season is a favorite time of year for many Islanders. PEI is quieter, temperatures are cooler, and the food is at its prime. This four-night tour introduces you to the island and invites you to experience the fall harvest first-hand by working directly with our farmers, fishers, food artisans, and chefs. Tong for oysters, haul a lobster trap, visit a potato farm, and discover why we're aptly called Canada's Food Island.

Considerations

- Transportation will be in fully-equipped minivans
- The tour will be guided/escorted by a representative of Tourism Prince Edward Island
- Participants should advise if they have any dietary restrictions or food allergies. Please note that seafood is prevalent in most of our restaurants and dining options. This tour is not recommended for those with seafood or shellfish allergies.
- Physical restrictions: While this adventure is not overly strenuous, participants must be of "fair" physical fitness and should be able to walk short distances and on some uneven terrain, rain or shine.
- Internet may be limited during the day but is available each night at the hotels
- It is the responsibility of the media participant to ensure they have adequate travel and health insurance to cover participation in the trip.
- All major credit cards are accepted on Prince Edward Island and ATM's are widely available. Currency Exchange Services are available at most banks throughout the province.
- Upon check-in at each hotel, media guests will be required to provide a credit card to cover any incidental expenses (for example, mini-bar, room service, laundry, phone calls, movies, etc.)
- Lunch and dinners will include complimentary alcoholic beverages at the discretion of the representative of Tourism Prince Edward Island. Non-alcoholic beverages are included with every meal.
- The final itinerary may be subject to change depending on weather and availability.

Itinerary

Day 1 – Sunday, September 13

- 10:05 am Depart Victoria for Charlottetown on AC8056. Arrive Vancouver at 10:35 am. Catch connecting flight to Montreal on AC306. Depart Montreal on AC1686. Arrive in Charlottetown at 11:26 pm
- Late evening Arrive at Charlottetown Airport. A tourism representative will be there to take you to your hotel. Check in to [The Holman Grand Hotel](#). Situated in the heart of the city, the historic property is in the heart of the city with full service amenities, proximity to local attractions, and elegant guest rooms.
- Overnight Charlottetown.

Day 2 – Monday, September 14

- Morning Breakfast at your leisure at the hotel. We've allowed a lazy morning to help with any jet lag.
- 10:30 am We will meet in the lobby of the hotel and make our way towards the [Central Coastal Drive](#), and a visit to the quaint fishing village of [North Rustico](#). (Drive time: 30 minutes).
- 11:00 am North Rustico is one of those places that pulls at your heart. Oozing with small town charm, great food, amazing views, and a beautiful beach, it's a one stop shop. Watch the busy harbour as the fishing boats come in, and take a walk along the boardwalk (past the house with the buoys) to the beach and watch the waves crash against the shore. It's beautiful and picture perfect for photographs.
- Lunch Today is all about lobster! We will jump on a [lobster boat](#) and learn the "ins and outs" of lobster fishing on Prince Edward Island. Following the tour, we will feast on a traditional lobster dinner at [Fisherman's Wharf Lobster Supper](#) located in the heart of North Rustico.
- Afternoon After lunch, we will return back to Charlottetown for an afternoon at your leisure to explore our Capital City or just relax.
- 7:00 pm Tonight we'll have dinner at [Row House Lobster Co](#). Located on Victoria Row, a tree-lined pedestrian street that features 18th-century brick architecture and a variety of boutiques and galleries, it's a wonderful area to stroll or people watch from an alfresco patio.
- Overnight Charlottetown.

Day 3 – Tuesday, September 15

- Morning Breakfast at leisure at the hotel. Please check out, settle any incidentals and meet in the lobby.
- 8:00 am Today we learn all about oysters! We're heading out of the city to New London to the [The Table Culinary Studio](#) for a cooking class. (45-minute drive)
- 9:00 am This hands-on culinary class will teach you the shucking truth about oysters! [Oyster Obsession](#) is a true shore to table experience. Join a local oyster fisherman and experience a day in the life of an aquaculturist. You will travel to the oyster farm and see some of the daily tasks, taste the oysters straight from the water and learn how to shuck!
- Lunch You'll return back to The Table to discover some simple techniques to showcase and enjoy these briny gems at their best – all while creating a delicious meal for lunch!
- After lunch, we will explore the [North Cape Coastal Drive](#) to the town of Tyne Valley (Drive time: 45 minutes).
- 2:30 pm Oyster fishing with the mayor? That's right! In the small town of Tyne Valley, even the mayor takes part in oyster fishing! Discover the way of life tonging oysters with Mayor Jeff Noye at [Valley Pearl Oysters](#) which is owned by two oyster-loving pals, Jeff Noye and Damien Enman. Jeff was a shucking member of the Canadian team that holds the Guinness World Record for

most oysters shucked in an hour, the 2016 PEI Oyster Shucking Champion and was the chairman of the Tyne Valley Oyster Festival for over 14 years.

4:30 pm Check-in to [the Northport Pier Inn](#).

The Northport Pier Inn is a four star inn on the scenic waterfront of Northport Harbour. Relax by the sea, fall asleep to the sound of rolling waves and wake to songs from the many birds that call Northport home.

The rest of the afternoon is at your leisure to explore the pier or nearby small town, Alberton.

7:00 pm Dinner at the [Northport Pier Restaurant](#).

Overnight Northport Harbour.

Day 4 – Wednesday, September 16

Morning Breakfast this morning at your leisure - maybe on the patio and watch the sun rise over the historic [Cascumpec Lighthouse](#). Please check out of your hotel, settle any incidentals and meet in the lobby at 9:00 am.

9:00 am Prince Edward Island is famous for its potatoes and today, you're going to learn all about our spuds. We will drive to the [Canadian Potato Museum](#) in O'Leary (Drive time: 20 minutes).

The Canadian Potato Museum houses one of the largest collections of farm implements and machinery related to growing and harvesting potatoes. You will have noticed the fields of vibrant red soil – and that's our destination today. We will visit a local potato farm and talk with the experts to learn how these delicious vegetables are grown and harvested.

Lunch Once the 'dirty work' is done, we will make our way back to the Potato Museum and enjoy a potato inspired lunch!

1:00 pm After lunch we will make our way back to Charlottetown. (Drive time: 90 minutes).

2:30 pm Check into the [Rodd Charlottetown](#).
The rest of the afternoon is at your leisure.

4:00 pm We will meet in the lobby of the hotel and depart to Fortune. (Drive time: 55 minutes)

5:00 pm Dinner at [FireWorks – Inn at Bay Fortune](#).

The chefs create a new menu every day using ingredients from the onsite organic farm, herb gardens and a roster of Prince Edward Island farmers, fisherfolk, foragers and culinary artisans. From 5:00 pm to 6:00 pm, join the Inn's farmer on an educational walk through the farm to learn about the farm-to-table experience prepared for the feast.

Join the Oyster Hour from 6:00 pm to 7:00 pm with fresh shucked oysters, hors d'oeuvres and artful cocktails served in the historic kitchen which was the location of Chef Michael Smith's first cooking show, The Inn Chef.

The Feast begins at 7:00 pm following a toast by the flagpole where staff light the Fire Works with every form of live-fire cooking known to man. Dinner is served family-style at long butcher-block tables that overlook scenic Bay Fortune. You can expect freshly baked bread, smoked fish, house-made charcuterie, seafood chowder, our famous home-grown house salad and best of all, wood roasted meats, fish and vegetables all prepared before you. Make sure you save room for dessert as toasting homemade marshmallows is a must!

9:00 pm Drive back to Charlottetown.

Overnight Charlottetown.

Day 5 – Thursday, September 17

Morning Breakfast at your leisure. Please check out of your hotel and settle any incidentals. Transfers to the airport are arranged.

Recommended items to bring

- Weather can change quickly around the seaside so bring clothing that can be layered
- Comfortable walking footwear
- Rain gear
- Camera and video equipment
- Sunglasses and sunscreen